

# Bové and Thill's Real-Time Updates Free Content Service

## A Proven Resource for Students and Instructors, Already with 2 Million Pageviews

### Google Analytics Shows the Value of Real-Time Updates

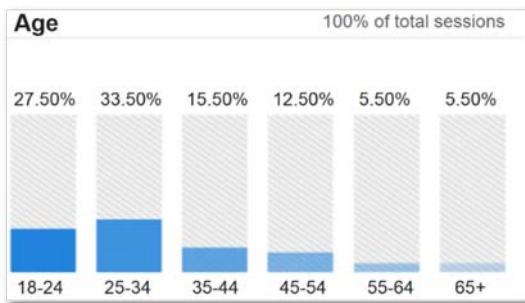
Since its launch in 2009, Bovée and Thill's Real-Time Updates has tallied 2 million pageviews in more than a quarter of a million user sessions. With access to nearly 8,000 hand-picked media items, students and instructors continue to find new and insightful content.

Seasonal surges in traffic, corresponding with the September and January terms, show how these free resources are being integrated into course experiences at hundreds of colleges and universities.



Source: Google Analytics

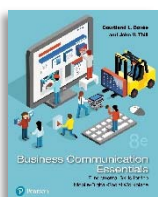
The age distribution of Real-Time Updates users suggests that large numbers of students are using the service to enhance the value of their Bovée and Thill textbooks.



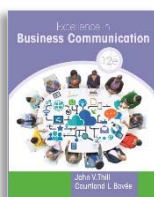
Source: Google Analytics

### Put Real-Time Updates to Work in Your Courses

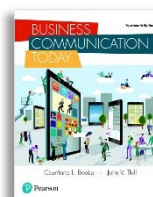
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