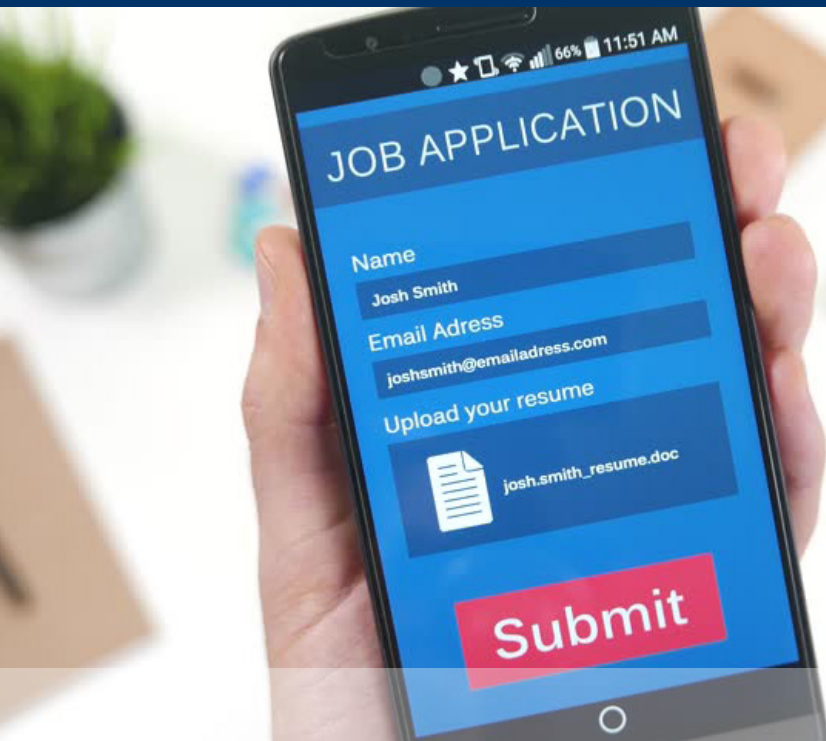


Bové and Thill

See Why Bovée & Thill Are the Undisputed Leaders in Technology Coverage



Bové and Thill's business communication textbooks continue to lead the field with unmatched coverage of communication technologies, reflecting the expectations and opportunities in today's workplace. Texts by other authors address only a fraction of these terms.

- Applicant tracking systems
- Assistive technologies
- Augmented reality
- Automated chatbots
- Automated reputation analysis
- Avatars
- Backchannel, in presentations
- Blind auditions
- Brand socialization
- Cloud computing
- Collaboration platforms
- Community Q&A Sites
- Compositional modes for digital media
- Computer, PowerPoint animation
- Content curation
- Content management systems
- Content snacking
- Context awareness
- Crowdsourcing
- Crowdspeaking
- Data visualization
- Deep Internet, researching
- Digital information fluency
- Emoticons, emojis
- Emotion recognition software
- Enterprise messaging systems
- Enterprise social networks
- Executive dashboards
- Gamification
- Geofencing
- Geographic information systems
- Gestural computing
- Haptic computing
- Hashtags
- Holograms
- Infographic resumes
- Information architecture
- Intellectual property rights
- Interactive websites
- Internet of Things
- Internet telephony (VoIP)
- Interview simulators
- Knowledge management systems
- Location-based social networks
- Machine learning
- Meeting capture systems
- Mind mapping
- Mobile business communication apps
- Mobile device etiquette
- Mobile devices in presentations
- Mobile devices, writing business messages for Mobile job search tools
- Mobile revolution in business communication
- Near-field communication
- Online brainstorming tools
- Online rumor control
- Over-the-top applications
- Persuasive messages in social media Podcasting
- Psychographics
- Quick Response (QR) Codes
- Radical connectivity
- Really Simple Syndication (RSS)
- Real-time translation
- Retweeting
- Scannable resumes
- Screencasts
- Search engine optimization (SEO)
- Sentiment analysis
- Slideuments, visual reports, report decks
- Social commerce
- Social communication model
- Social media news release
- Social media resumes
- Social recruiting
- Social video
- Speech analytics software
- Tagging, social tagging
- Teleconferencing and telepresence
- Telepathy
- Tweetables
- Unified communication
- User-generated content
- Video production
- Video resumes
- Virtual communities
- Virtual meetings, online meetings
- Virtual meetings, online meetings
- Virtual reality
- Virtual whiteboards
- Visual literary
- Wearable technology
- Webcasts
- Webinars
- Workforce analytics
- Workplace messaging systems

(Note that this list doesn't include technology terms common to most books, such as email and blogging.)