

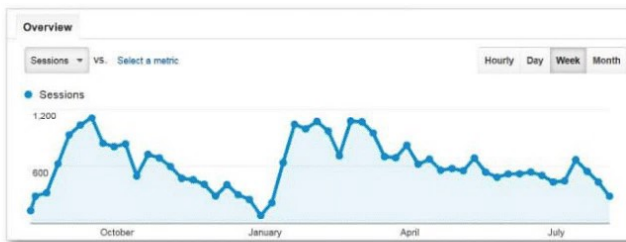
Bové and Thill's Real-Time Updates Free Content Service

A Proven Resource for Students and Instructors,
Already with **2 Million** Pageviews

Google Analytics Shows the Value of Real-Time Updates

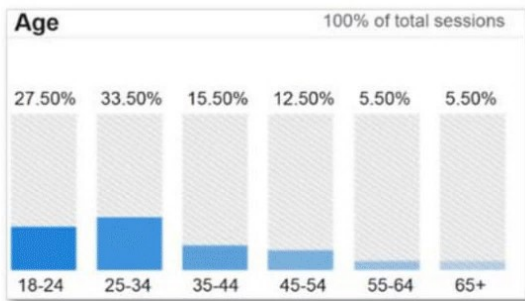
Since its launch in 2009, Bovée and Thill's Real-Time Updates has tallied 2 million pageviews in more than a quarter of a million user sessions. With access to nearly 8,000 hand-picked media items, students and instructors continue to find new and insightful content.

Seasonal surges in traffic, corresponding with the September and January terms, show how these free resources are being integrated into course experiences at hundreds of colleges and universities.



Source: Google Analytics

The age distribution of Real-Time Updates users suggests that large numbers of students are using the service to enhance the value of their Bovée and Thill textbooks.



Source: Google Analytics

Put Real-Time Updates to Work in Your Courses

This simple-to-use system automatically provides weekly content updates, including interactive websites, infographics, podcasts, PowerPoint presentations, online videos, PDF files, and articles. You can browse by chapter or media type or subscribe to updates chapter by chapter to get only the material that applies to your current chapter. Visit <http://real-timeupdates.com> to subscribe.



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